

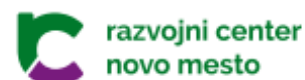


# Natural resources of Central European SPAs as a driver for sustainable development of towns and regions

HealingPlaces Final Conference

Wrocław - Jelenia Góra - Cieplice  
9-10 June, 2022

## Agenda



MEDIA PATRONAGE:

Faculty of Architecture,  
Wrocław University  
of Science and Technology





Thursday, 09<sup>th</sup> of June 2022

Location of the meeting: Wrocław, Concordia Design (<http://hub.concordiadesign.pl/index.php/centrum-eventowe/>)

Hybrid formula, link to the meeting: <https://pwr-edu.zoom.us/j/99022577693?pwd=TFF0aHkxOGcxcmpSNEVveU1wcFQwdz09>

## Introduction

08:30	<b>Registration Welcome and organizational issues</b> – by Magdalena Belof (IRT) and Małgorzata Markowska (GIG)
09:00 (30')	<b>Welcoming address</b>
	Grzegorz Macko – Deputy Marshall of the Dolnośląskie Voivodeship
	Maciej Zathey – Director of the Institute for Territorial Development
	Magdalena Belof – HealingPlaces Project Coordinator at IRT
09:30 (30')	<b>Keynote:</b> <b>Healing waters and SPA culture – Central European heritage.</b> Dr Barbara Kiełczawa, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology

## Session 1

SPAs in Lower Silesia - Towards the Action Plan for sustainable management of Lower Silesian SPAs

10:00 (15')	<b>Introduction</b> by Przemysław Malczewski (IRT)
10:15 (70')	<b>Panel session:</b> moderated by: Przemysław Malczewski and Magdalena Belof PANELISTS: <ul style="list-style-type: none"> <li>• <b>Grzegorz Macko</b>, Deputy Marshal of the Dolnośląskie Voivodeship</li> <li>• <b>Wojciech Zembik</b>, Vice President of the Board Cieplice SPA, Sp. z o.o. – Grupa PGU</li> <li>• <b>Dr Urszula Bąkowska-Morawska</b>, President of the Board PHH Hotele, Sp. z o.o.</li> <li>• <b>Mateusz Jellin</b>, Mayor, Town Office Polanica Zdrój</li> <li>• <b>Prof. Tadeusz Przylibski, DSc, PhD</b>, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology</li> </ul>
11:25 (15')	<b>Coffee Break</b>

## Session 2

SPAs in Central Europe and achievements of the Healing Places Project

11:40 (10')	<b>Introduction</b> by Lubor Jusko – JTS (TBC)
11:50 (15')	<b>Philosophy and achievements of the HealingPlaces project</b> – Małgorzata Markowska GIG (project coordinator)
12:05 (110')	<b>Protection of curative waters and sustainable management on SPA resorts in Europe – experiences and solutions from HealingPlaces pilot actions</b> (introduction and moderated by: Heike Kniesel -Business Upper Austria – OÖ Wirtschaftsagentur GmbH)
	<b>Improvement of sustainable management of thermal natural resources in Colli Euganei area (Italy).</b> Presentation: Diego Santalana, Eva Canevarolo, Aldo Buja (President G.U.B.I.O.C.E Euganean Thermal Management Authority), Aldo Roghel (Director G.U.B.I.O.C.E Euganean Thermal Management Authority).



	<b>Shifting towards nature-focused development of spa potential - Green Spa Network (Hungary).</b> <i>Presentation: Representatives of Hajdú-Bihar County and Borsod-Abaúj-Zemplén County.</i>
	<b>(Economic) potentials for regional development through the sustainable use of natural resources (Austria).</b> <i>Presentation: Heike Kniesel and Herbert Reitmann (Business Upper Austria – OÖ Wirtschaftsagentur GmbH).</i>
	<b>Eco-friendly SPA management in region and guidance for sustainable use of local thermal and mineral groundwater resources (Croatia).</b> <i>Presentation Ivana Mlinarić, City of Križevci.</i>
	<b>Planning and management of natural healing resources in Slovenia – case study in region Jugovzhodna Slovenija (Slovenia).</b> <i>Presentation: Vane Urh, Development Center, Novo Mesto.</i>
	<b>Thermal District of Acqui Terme: hypothesis and scenarios for more sustainable thermal services and products. Former Military Baths case study (Italy),</b> <i>Presentation: Valentina Curato - LAMORO Development Agency.</i>
	<b>Sustainable management of natural healing resources in the pilot region of Jeseníky, the Czech Republic: main results and challenges, (Czech Republic).</b> <i>Presentation Pavel Ptacek, Professor at the Mendel University, Brno.</i>
<b>13:55 (10')</b>	<b>Final remarks – Dr. Monika Strojcka-Gevorgyan – Polish NCP of Interreg Central Europe, Ministry of Development Funds and Regional Policy</b>
<b>14:05 (55')</b>	<b>Lunch break</b>

### Session 3

#### Recommendations from regional and local innovative approaches to SPA sustainable development

<b>15:00 (20')</b>	<b>Highlights from regional achievement - Heike Kniesel (Business Upper Austria – OÖ Wirtschaftsagentur GmbH.)</b>
<b>15:20 (20')</b>	<b>HealingPlaces Integrated Strategy for more sustainable management of SPAs Natural Resources: main highlights - Sonia Abluton (LAMORO Development Agency)</b>
<b>15:40 (15')</b>	<b>Short summary of tools and their possible use for other regions – by Grzegorz Gzyl (GIG)</b>
<b>15:55 (10')</b>	<b>Invitation to practical workshops online – Małgorzata Markowska</b>
<b>16:05 (20')</b>	<b>Final remarks from HealingPlaces Monitoring &amp; Advisory Board Members</b>
<b>16:25 (5')</b>	<b>Closing the 1<sup>st</sup> conference day</b>
<b>16:30</b>	<b>Departure to Jelenia Góra – Cieplice SPA</b>
<b>19:30</b>	<b>Gala Dinner (at Jelenia Góra – Cieplice)</b>



Friday, 10<sup>th</sup> of June 2022

#### Session 4

#### Jelenia Góra - Cieplice SPA: heritage, development, perspectives

Hybrid formula, link to the meeting: <https://pwr-edu.zoom.us/j/91269549351?pwd=OC9odC9NaUF0Ymd3cWc0NsS3pnQT09>

Location of the meeting: Jelenia Góra – Cieplice SPA, Schaffgotsch Palace, Plac Piastowski 27, Jelenia Góra

Hybrid formula, link to the meeting: **to be provided**

<b>09:30 (30')</b>	<b>Registration</b>
<b>10:00 (10')</b>	<b>Welcoming address</b>
<b>10:10 (20')</b>	<b>Over 800 years of Cieplice Healing Resort</b> – <i>Marcin Zawila, Director of Karkonosze Library</i>
<b>10:30 (20')</b>	<b>Sudety Mountains - the hydrogeological profile and their Healing Waters potential</b> - <i>Prof. Tadeusz Przylibski, DSc, PhD, Wrocław University of Science and Technology, Faculty of Geoengineering, Mining and Geology</i>
<b>10:50 (20' + 5' Q&amp;A)</b>	<b>Cieplice and its development as a integral part of Jelenia Góra City</b> - <i>Jerzy Łuźniak – President of Jelenia Góra</i>
<b>11:15 (20' + 5' Q&amp;A)</b>	<b>Cieplice Health Resort – the Company Potential and Perspectives</b> - <i>Roman Kulczycki – President of the Board of the Cieplice Health Resort Company</i>
<b>11:40 (10')</b>	<b>Conference closing remarks</b> - <i>Malgorzata Markowska (GIG)</i>
<b>11:50 (20')</b>	<b>Coffee</b>
<b>12:10 (95')</b>	<b>Cieplice SPA Site visit</b> – <i>Cieplice Health Resort Company and Jelenia Góra City Council</i>
<b>13:45</b>	<b>Lunch</b>